

## DUPLICATE INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Davis Group Inc, The**  
**Attention: Meenah Hulsen**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944392-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1252

Flight Dates	Order #	Alt Order #
08/24/12 - 08/27/12	944392	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	5a Daybreak	5-6a	----1--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF	08/24/12	5:15 AM	5a Daybreak	5-6a	:30	MHGTV103	\$700.00	NM	
2	08/24/12	08/27/12	Good Morning America	7-9a	2---2--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----2--	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WMURF	08/24/12	7:42 AM	Good Morning America	7-9a	:30	MHGTV103	\$550.00	NM	
1 WMURF	08/24/12	7:59 AM	Good Morning America	7-9a	:30	MHGTV103	\$550.00	NM	
3	08/25/12	08/26/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----11	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSa	08/25/12	8:41 AM	7a Weekend Daybreak	7-9a	:30	MHGTV103	\$400.00	NM	
2 WMURSu	08/26/12	8:21 AM	7a Weekend Daybreak	7-9a	:30	MHGTV103	\$400.00	NM	
4	08/26/12	08/26/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	08/26/12	10:28 AM	Close Up	10-1030a	:30	MHGTV103	\$400.00	NM	
5	08/26/12	08/26/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu	08/26/12	12:59 PM	This Week with Christiane	12n-1p	:30	MHGTV103	\$1,500.00	NM	
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$350.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1252	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/24/12	08/27/12	The View	11-12p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	11:33 AM	The View	11-12p	:30	MHGTV103	\$350.00 NM
8	08/24/12	08/27/12	News 9 at Noon	12-1230p	1---1--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	12:11 PM	News 9 at Noon	12-1230p	:30	MHGTV103	\$350.00 NM
9	08/24/12	08/27/12	ELLEN EF	4PM-5PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	4:46 PM	ELLEN EF	4PM-5PM	:30	MHGTV103	\$250.00 NM
10	08/24/12	08/27/12	News 9 at 5	5-6p	1---1--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	5:12 PM	News 9 at 5	5-6p	:30	MHGTV103	\$700.00 NM
11	08/24/12	08/27/12	News 9 at 6	6-7p	1---1--	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	6:14 PM	News 9 at 6	6-7p	:30	MHGTV103	\$1,400.00 NM
12	08/26/12	08/26/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/26/12	6:15 PM	6p News 9 Weekend	6-7p	:30	MHGTV103	\$800.00 NM
15	08/24/12	08/27/12	News 9 at 11	11-11:35p	1---1--	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	11:35 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
16	08/25/12	08/26/12	News 9 at 11	11-11:35p	-----11	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	-----11	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/25/12	11:43 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
2	WMURSu		08/26/12	11:22 PM	News 9 at 11	11-11:35p	:30	MHGTV103	\$1,100.00 NM
17	08/24/12	08/27/12	Nightline	1135p-1206a	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		08/24/12	11:53 PM	Nightline	1135p-1206a	:30	MHGTV103	\$250.00 NM

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Advertiser	Product	Estimate Number	
Hassan/D/Governor	candidate	1252	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/24/12	08/27/12	Nightline	1135p-1206a	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
18	08/24/12	08/27/12	Who Wants to be a Millionaire	1230-1p	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/24/12 12:38 PM Who Wants to be a Millionaire 1230-1p :30 MHGTV103 \$250.00 NM									
19	08/24/12	08/27/12	THE CHEW	1-2PM	1---1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/24/12 1:36 PM THE CHEW 1-2PM :30 MHGTV103 \$250.00 NM									
20	08/24/12	08/24/12	GOOD AFTERNOON AM	2-3p	----1--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 08/24/12 2:38 PM GOOD AFTERNOON AMERICA 2-3p :30 MHGTV103 \$250.00 NM									
<b>Total Spots</b>							<b>20</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$12,650.00</b>
<u>Agency Commission</u>	<b>\$1,897.50</b>
<u>Net Amount Due</u>	<b>\$10,752.50</b>



**HEARST** television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM****Note: Complete this form electronically and use the drop down menus when provided.**

Today's Date:	August 28, 2012		
Station:	WMUR	Drop Down	
Sales Region:	LOCAL	Drop Down	
Agency:	Davis Group		
Advertiser:	Hassan/D/Governor		
Invoice #	944392-1	Net Invoice Amount	\$ 10,752.50
Invoice Date		Amount Paid	\$ -
		Adjustment to Gross Billing	\$ 350.00
		Adjustment to Net Billing	\$ 297.50
AE Name:	Linda Magay		
NSM Name:			
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT		Drop Down
(Field Required - must use drop down list)			

**EXPLANATION (Please explain in detail):**

please credit account \$297.50 net

Revised invoice required? NO**REQUIRED APPROVALS:**

Account Executive	Date	LSM/NSM	Date
GSM	Date	Controller/Business Manager	Date

Input to Wide Orbit on: \_\_\_\_\_ by \_\_\_\_\_

**Rebates for week of 8/20**

Wk of:	Day	Time	Prog.	Cl of time	These are all gross figures				Hassan		Comment
					Est	Paid	Actual LUC	Diff	spots	rebate	
8/24	F	5-6am	5am Daybreak	3	350	700	350	350	1	\$350	rate was incorrect on order

**\$350**

**\$297.50 net rebate**